REMARKS

Claims 1 - 27 are pending in the application and stand finally rejected. A listing of the

pending claims was provided in Applicant's previous response filed on August 31, 2007.

Claims 1-5, 7-11, and 13 were rejected under 35 USC § 103(a) as being unpatentable

over Reichert, et al., (U.S. 2002/0042819) in view of Sadri, et al. (U.S. 2005/0027705).

Claim 6 was rejected under 35 USC § 103(a) as being unpatentable over Reichert, et al.

in view of Sadri, et al. and DeLorme, et al. (2003/0182052).

Claim 12 under 35 USC § 103(a) was rejected as being unpatentable over Reichert, et al.,

in view of Sadri, et al., and further in view of Jones (U.S. 7,082,400).

Claims 14 - 16, 18, 22, and 23 were rejected under 35 USC § 103(a) as being

unpatentable over Reichert in view of Sadri, et al., and Jones.

Claims 17 and 19 - 21 were rejected under 35 USC § 103(a) as being unpatentable over

Reichert, et al. in view of Sadri, et al. and Jones, et al. and further in view of DeLorme, et al.

Claims 24 - 27 were rejected under 35 USC § 103(a) as being unpatentable over

Reichert, et al., in view of Sadri, et al., DeLorme, et al. (U.S. Patent No. 5,948,040), Jones, et

al., and DeLorme, et al. (US 2003/0182052).

As noted in Applicant's response filed on August 31, 2007, the Examiner relied on Sadri.

et al. for disclosing the display of "search results for lodging properties on a map wherein the

user can interact with the map to display substantially real-time (i.e., dynamic) information

regarding the lodging property" citing paragraph 54 of the published patent application. Sadri. et

al. claims priority to provisional patent application 60/471,822, filed on May 20, 2003. Thus the

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earliest effective filing date for Sadri, et al. is May 20, 2003. The present application claims

priority to provisional patent application 60/475,571 filed on June 3, 2003, which is the

constructive reduction to practice date.

However, the present invention was conceived and reduced to practice at a date earlier

than May 20, 2003. Submitted with Applicant's August 31, 2007 response was a Rule 131

Declaration of Mr. Jeffery C. Smith, General Counsel and Senior Vice president of Worldspan,

the Assignee of the entire right, title, and interest in the present application. The Worldspan

Invention Disclosure Form prepared by the Applicant and submitted to the Assignee on February

10, 2003 was attached to Mr. Smith's Declaration. As noted in Applicant's previous response, the

Declaration of Mr. Jeffery C. Smith could not have been submitted previously, since the Sadri, et

al. reference was first applied in the final Official Action mailed May 29, 2007.

In the Advisory Action mailed September 19, 2007, the Examiner stated that the

Declaration of Mr. Smith was "insufficient to provide evidence that the invention was reduced to

practice prior to the effective filing date of Sadri." The Examiner further stated that there was

"no evidence that the actual product was displayed or in working condition" on the claimed

launch date of January 3, 2003, and that since the Declaration was signed after the proposed

launch date, one would be led "to believe that launch never took place."

In response to the Examiner's assertions regarding the invention disclosure, Applicant's

representative is submitting the additional three documents in the Appendix to support

Applicant's reduction to practice of the invention before Sadri's effective filing date. The first

and most significant document is a copy of an email message sent from Joan Duran, the product

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line manager, to Ginger Thomas on January 17, 2003, the subject being "Board of Directors

Information." In this email, Ms. Duran, informs Ms. Thomas that the Hotel Interactive Mapping

phase 1 product was released on December 19, 2002.

The second document is a redacted version of the Functional Design Document for the

Hotel Interactive Mapping product having an original date of January 15, 2003 and a last revision

date of January 21, 2003. The date time stamp on the printed document is January 28, 2003. The

document provides the functional design for both phase 1 and phase 2 of development. In

section 1.3, it is stated that the product was implemented in December 2002. Section 2.2

provides the detailed functional processing requirements of the product. The page with the

heading "Table 2 - Product Number (01)" shows that the phase 1 version of the product was

released for demonstration purposes. The specific features identified are as follows: (1) base

product allows current Hotel Search (Hotel List) object, which will give 20 hotels and integrated

availability; (2) mouse over provides hotel recap information with exception of property type

found to be inconsistent in DB2; (3) map flash drawn based on airport/city center; (4) flash used

for client side; (5) rate range is used; and (6) product allows for customer site to be accessed by

clicking hotel property graphic. The page with the heading "Hotel Interactive Mapping Process

Flow" provides a diagram of the interactive data flow for the product.

The third document is a redacted version of the Business Definition Document dated

March 21, 2001 for the Hotel Interactive Mapping product and corresponding to the Functional

Design Document. It includes an example of the display that users would access in using this

product. The example corresponds to the integrated user display illustrated in Fig. 3 of the patent

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application. In this document as well as in the second document, the material redacted either

contains confidential information of Worldspan or information that is not relevant to showing

reduction to practice.

In view of the above remarks and the documents in the Appendix, coupled with the

previous Declaration of Mr. Jeffery C. Smith, it is submitted that the claimed invention was

reduced to practice before the effective date of Sadri, et al., and that Sadri, et al. should be

removed as a reference. Applicant respectfully request that this response and Applicant's August

31, 2007 response be entered into the present application, and that the final rejection be

withdrawn. It is also requested that the Examiner contact Applicant's attorney at the telephone

number listed below should this response and attached documents not be deemed sufficient to

remove Sadri, et al. as a reference.

Respectfully submitted,

11/1/67

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P.O. Box 7037

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John J. Timar

Registration No. 32,497

Attorney for Applicant

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APPENDIX

Document 1 Electronic mail from Joan Duran, Worldspan Product Line

Manager to Ginger Thomas confirming product release on

December 19, 2002

Document 2 Worldspan Functional Design Document for Hotel Interactive

Mapping Product printed January 28, 2003

Document 3 Worldspan Business Definition Document for Hotel

Interactive Mapping dated March 21, 2001

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DOCUMENT 1

ELECTRONIC MAIL FROM JOAN DURAN, WORLDSPAN PRODUCT LINE MANAGER TO GINGER THOMAS CONFIRMING PRODUCT RELEASE ON DECEMBER 19, 2002

Timar, John

From: renee.hodges@worldspan.com

Sent: Tuesday, October 09, 2007 12:07 PM To: Timar, John

Subject: Fw: Board of Directors Information

I have a announcement of Hotel Interactive Maps dated 1/17/2003. Will this work?

Thanks.

Renee Hodges Product Lead - H&D products Worldspan by Travelport

E: renee.hodges@worldspan.com or renee.hodges@travelport.com

816-891-3882

---- Forwarded by Renee Hodges/EHN/WSP on 10/09/2007 11:03 AM ----

Duran/EHN/WSP

ToRenee Hodges/EHN/WSP@WORLDSPAN

10/09/2007 11:03

SubjectFw: Board of Directors Information

AM ---- Forwarded by Joan Duran/EHN/WSP on 10/09/2007 11:03 AM ----



Loan Duran/EHN/WSP

ToGinger.Thomas@worldspan.com SubjectBoard of Directors Information

AM

01/17/2003 09:02

Hi Ginger -

Car Rate Linking - Phase 2 - December 17, 2002 - allows Car supplier to load / maintain rates at one primary location and line the rates to secondary locations. This allows for additional locations and rates to be available for sale - traditional travel agents and websites. Hertz requested enhancement and utilized the product the same day as release. Phase 2 allowed specific vehicle types to be linked (phase 1 did not).

Hotel Interactive Mapping - Phase 1 - released December 19, 2002 - base product using current hotel list for 20 hotels and will display true availability for intergrated avail, participants. Map drwn based on airport / city center. Rate Range and property type will also display.

Canadian Resource Center - released December 11, 2002 - link off the U.S. resource center - the Canadian Resource Center provides Canadian only content which apply to the Canadian travel agency.

Home Depot Reference Points - November - December timeframe - home depot stores (400 of the 1,400) were geocoded in hotel select for use by Trip Manager.

Nascar Race Tracks - gecoded in November, 2002 for Travel Button (30 tracks) Let me know if there are questions.

Joan

Joan M. Duran, Worldwide Product Solutions

Product Line Manager

Phone - 816-891-5475

E-mail - Joan.Duran@Worldspan.com

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DOCUMENT 2

WORLDSPAN FUNCTIONAL DESIGN DOCUMENT FOR HOTEL INTERACTIVE MAPPING PRODUCT PRINTED JANUARY 28, 2003



Functional Design Document

Date

Original Date: January 15, 2003 Last Revision Date: January 21, 2003

CSR Information

CSR Title: Hotel Interactive Mapping - Go! Map It

Initiative Title: Car and Hotel for e-Commerce

Sponsor: Joan Duran

Customer Code & CSR #: M 17374 CSR Index Code(s): HTL

Group Code: PM0102 Shared Improvement (SI) Code: DW037
Sub Group Code: 003100 Expedite: Yes

Sub Group Code: 003100 Expedite: Yes Candidate for Joint: No Exclusive Use: No

Author Information

Name: Sharon J. Thomas sharon.thomas@worldspan.com

Title: Sr. Systems Analyst Phone: 816-891-3852

Worldspan Approvals

Name	Title	E-Mail	Date
Manager	Joan M. Duran	joan.duran@worldspan.com	
Sponsor			
Worldspan Regulatory		GRIGR	
Affairs Representative			01/28/03

Concurrence and Final Participation Status

Company	Name	E-Mail	Phone	Concur Date	Participate Yes, No, Interested
DL	Catherine Newsome	catherine.newsome@delta.com	404-715-6415	01/21/03	NO
NW	Clem Czerniak	cczerni@nwa.com	612-727-7332		
Other ²					

Interest/Impact Distribution List

Name	Product Area/Nature of Interest or Impact
Steven Murphy	Senior Product Specialist
Judith Hubbs	Project Manager
Mary Wilkie	Project Manager

¹ Participation means Worldspan or the Served Affiliates want the requested functionality in the project. Yes or No indicate if Worldspan and/or the Served Affiliates want to participate in the functionality, but may want to be involved and included in the planning and development of

the project.

² List external Worldspan companies/customers

Functional Design Document

1. Project Overview

1.1 Background and Business Opportunity

Hotel Mapping will strategically position Worldspan to capture additional e business.

Hotel Interactive Mapping will integrate the most valuable components of searching for and obtaining a hotel into a single source. Offering:

- 1. location
- 2. price
- 3. property type (i.e. deluxe vs. motel)
- 4. availability status

This integration will reduce the number of "clicks" by the User to obtain the necessary information to make a decision. Hotel Interactive Mapping will provide Worldspan a competitive edge. Worldspan competitions only offer static maps.

The mapping product will be incorporated into TravelButton.

This product would be of great benefit to both traditional Users and e-Customers, giving them a powerful selling tool. This product provides value to the corporate and leisure traveler. Integrated Hotel Source Availability (*HSA*) and Integrated Hotel Source Rate Range (*HRR*) provide availability status and rate range information directly from the participating Associate's internal reservation system. These products will be incorporated into the mapping product. HSA and HRR are industry firsts; Worldspan exclusive products.

Increased hotel content attracts e-Customers like Orbitz and competively aligns Worldspan with web sites like Travelicity. This mapping product will be incorporated into TravelButton which will increase the value of that site.

1.2 Current System

This is new functionality for Worldspan.

1.3 Assumptions

This product was implemented in December 2002.

ARC (Worldspan architectural committee) approves of these processes.

1.4 Dependencies

None

2. Proposed System

2.1 General Functional Processing

This product will provide an interactive mapping product on the Go! Platform to be utilized by traditional and e-Customers. Incorporated into the map display will be: "real time" availability (for Integrated Hotel Source Availability participants), rate range, property classifications, and hotel detail information.

2.1.1 Prototype

Interactive mapping will be available via the Go! Platform. A Hotel Icon will exist on the screen allowing the User to access maps. The User would click the Icon and on the Initial screen would be selection boxes for:

- ☐ City Code
- Number of People
- □ Check-in month
- Day
- Check-out month
- □ Day
- □ Find Hotels button.

2.2 Detailed Functional Processing

2.2.1 DB2 database - FR 165654

2.2.1.1 Several property detail Items will be taken from the DB2 database

Any property detail that is stored in DB2 will be used for the mapping product rather than accessing the TPF Hotel Select database. This will make the process more efficient. XML Objects will make a call to DIR and to the DB2 database for hotel information.

2.2.1.2 Access to DB2

The programs will need select authority in test, acceptance and production (DB2B) for the following points of interest tables:

TABLE NAME	CREATOR	DATABASE	TBLSPACE	N. ROWS
PNT OF INT	TSO	SHR	SOPOINT	102,822
PNT OF INT ASO	TSO	SHR	SOPOIAT	29,096,310
PNT OF INT RST	TSO	SHR	SOPOIRT	1
PNT OF INT RUL AVT	TSO	SHR	SOPOIQT	5
PNT OF INT TYP AVT	TSO	SHR	SOPOITT	13

Additionally, she will need select authority for hotel property.

TABLE NAME	CREATOR	DATABASE	TBLSPACE	N. ROWS
HTL CHN	TSO	HMC	SOHCHST	234
HTL CHN AVT	TSO	HMC	SOHCAVT	234
HTL CNT SRC AVT	TSO	HMC	SOHCSAT	1
HTL PRP	TSO	HMC	SOHTPRT	54,071
HTL PRP AMN ASO	TSO	HMC	SOHPALT	651,890
HTL PRP AMN AVT	TSO	HMC	SOHPAAT	64
HTL PRP AMN LOC	TSO	HMC	SOPALAT	4
HTL PRP BED TYP	TSO	HMC	SOHPBTT	0
HTL PRP_CNL	TSO	HMC	SOHPCNT	4,131,312
HTL PRP CNT	TSO	HMC	SOHPCTT	53,560
HTL_PRP_DT_RG_RT	TSO	HMC	SOHDRRT	9,264,505
HTL PRP GNT DEP	TSO	HMC	SOHPGDT	2,481,961
HTL_PRP_KWD	TSO	HMC	SOKWAST	725,628
HTL PRP KWD TX	TSO	HMC	SOKWAVT	6,999,756
HTL_PRP_RM_KEY	TSO	HMC	SOHPRKT	2,190,441
HTL_PRP_RM_LOC	TSO	HMC	SOHPRLT	0
HTL_PRP_RT_PLN	TSO	HMC	SOPRPLT	13
HTL_PRP_VCN	TSO	HMC	SOHPVCT	320,838
**********	**** BOTTOM	OF DATA	******	******

2.2.1.3 Properties will be identified by Latitude and Longitude

The properties on the map will be identified internally by the latitude and longitude which Worldspan has stored in the DB2 database as a result of a process called 'geocoding'. Currently, within the USA, properties approximately 70% of the properties are geocoded to a street level accuracy (Level 1)*.

January 28, 2003 Worldspan Confidential Page 7

³ Geocoding rules assigned to the latitude and longitude are: Rule 1-Street level match, Rule 2 - Zip + 4 match, Rule 3 - Zip match, ule 4 - Matched to city center.

Total USA properties - 28806

Level - 1	22719	78.8 1
Level - 2	2513	8.7 %
Level - 3	2486	8.6 %
Level - 4	1078	3.7 %

The accuracy of the properties not located in the USA is based on different rules. Determining the latitudes and longitudes of properties outside the USA is based on data in a template that is filled out by the hotel associates. So, the accuracy is based totally on the information that they have provided to Worldspan in the template.

2.2.2 Logistics of the map display - FR 164318

Interactive maps will be available to e-Customers and traditional travel agents (via a scripting product using the internet).

There are two types of e-Customers that have been identified:

- 1. e-Customer that will want to use the Worldspan map
- 2. e-Customer that will want to use their own map (such as MapQuest)

2.2.2.1 Map characteristics - FR 165656

The interactive map will be a Microsoft MapPoint product - FR 164839.

The 'best size' of the map will be determined by the coordinates of the airport and the city center and then applying a 5 mile range from the center of these two coordinates. (no other travel map currently has this functionality). This method saves the User from having to zoom out, zoom in, pan left, etc. options which will be developed in Product 2.

Worldspan will develop the code and logic for the push pins on the map which will prevent them from overlaying each other.

When a map is retrieved it will have a 30 minute life span from the time it is retrieved.

2.2.2.2 Maximum properties on the map - FR 164319

The maximum number of properties that will be displayed automatically on a map will be 20.

2.2.3 Interactive Map Request - FR 165652

The e-Customer request for interactive maps Product 1 will be via http URL which will contain the geographic location, checkin and checkout month and date and number of people.

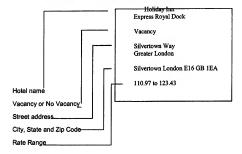
XML Objects will query the DB2 database for some information and DIR will query TPF for the hotel availability and rate range information for the hotel list.

Hotels will be selected from the Worldspan Hotel List and may be a combination of Integrated Hotel List participants as well as non-participants. Hotels will be shown regardless of whether or not they are available (shown on the map as 'Vacancy' vs. 'No Vacancy'.

The decision was made to show all hotels regardless of availability because it would eliminate questions of whether or not all hotels were being taken into consideration.

2.2.4 Interactive Map Response - FR 165653

The letter 'H' will mark the location of a hotel on the map. Flash pop-up window for mouse-over on the 'H' will reveal:



Even if a hotel is unavailable, it will be plotted on the map.

2.2.5 Hardware and software - FR 164840

Two DL 380 servers running Windows 2000 and ServicePack 3 will accommodate the mapping product. Each server will have dual processors. Load Balancing will be run on the Foundry Network using the Round Robin metric. Servers will be running .NET (new Microsoft front door) web services.

2.3 New Error Responses

Provide an alphabetical list of all error responses and their conditions identified in the Detailed Functional Processing section, Also, specify whether these new error responses apply to current formats or new formats.

2.4 Security

Describe the Security controls that are implemented or plan to be implemented to prevent the creation, disclosure, or destruction of data by unauthorized system users. The Policies. Procedures and Standards Manual, located at http://intranet.worldspan.com/security/pps.htm. provides information on handling and classifying secure data. For more information, please see the Security Checklist at http://intranet.worldspan.com/security/rollout/methodology/02-Security Checklist.doc.

Table 2 - Product Number (01)

Phase I - This version released for demo purposes

- Base product allows current Hotel Search (Hotel List) object, which will give 20 hotels and integrated availability.
- Mouse over provides hotel recap information with exception of property type found to be inconsistent in DB2.
- ☐ Map drawn based on airport/city center
- ☐ Flash used for client side
- Rate range is shown
- □ Product allows for customer site to be accessed by clicking hotel property graphic

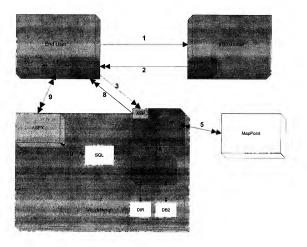
Table 2 - Product Number (02)

Phase II encompasses the following:

- ☐ Hotel List expansion to 99 hotels
- ☐ Booking Engine for hotel interactive map
- ☐ Burst HA's or HAP for issuing availability
- ☐ Integrate Hotel Content and Hotel Images
- Reference points. Allow screen painting by reference point instead of city center
- ☐ Support Zoom out
- ☐ Add vendor Image to map
- ☐ Loosely couple map vendors

Attachment A

Hotel Interactive Mapping Process Flow



- 1. End User comes to eCustomer hotel site
- 2. Flash object is automatically downloaded to end user's browser
- 3. Using Flash object, end user sends hotel request data to Worldspan
- 4. XML Object is called, which gathers data from DIR and DB2
- 5. Worldspan calls MapPoint
- 6. Worldspan integrates map data with hotel data
- 7. Integrated map image is stored in Worldspan SQL database with ID to find it later
- 8. Worldspan sends info back to Flash object in end user's browser
- 9. Flash object calls back to Worldspan
- 10. Worldspan retrieves image from database and returns to flash
- 11. Flash puts all data together for display in end user's browser

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DOCUMENT 3

WORLDSPAN BUSINESS DEFINITION DOCUMENT FOR HOTEL INTERACTIVE MAPPING DATED MARCH 21, 2001



Instructions: Product Specialists fill in all blue items.

Technical Specialists fill in all green items.

BUSINESS DEFINITION DOCUMENT

TO: Project Admin. Office FROM: Joan M. Duran

Mail Stop: KEC5-076 TITLE: Senior Product Specialist

CITY: EHN Mail Stop: D4 – 027
CITY: EHN MCI

PHONE: 816-891-5475

INTERNET: Joan.Duran@worldspan.com

DATE: March 21, 2001

CUST M 17374 CSR Title: Hotel Interactive Mapping - Go! Map It

CODE & CSR #:

Fast Track: Yes or No Expedite: Yes or No

GROUP: PM0601 SUBGROUP: 102900

PRODUCT PLAN/INITIATIVE: Car and Hotel for e-Commerce

Candidate for JOINT: No Exclusive Use: Yes or No

Shared Improvement (SI) Code: DW037

Worldspan Approvals:

Name	Title	E-mail	Date
Tom Wethington	Manager	Tom.Wethington@worldspan.com	Manager
Sponsor	Sponsor	Sponsor	Sponsor
Sponsor	Sponsor	Sponsor	Sponsor
Sponsor	Sponsor	Sponsor	Sponsor
Sponsor	Sponsor	Sponsor	Sponsor
WSL (if applicable)	Sponsor	Sponsor	Sponsor

PRELIMINARY PARTICIPATION STATUS:

co.	Name	E-mail	Phone	Date	Participation Y or N
DL	Nancy Hollinsworth	GRDLADM	404-715-6415		
NW	Rob Tucker	Robert.tucker@nwa.com	612-726-6577		
TW	Lew Russell	lcrusse@twa.com	314-589-3321		

Distribution: Steven Murphy Susie Callaway

I. Business Opportunity/Problem

- A. Provide an interactive mapping product on the Go! Platform to be utilized by traditional and e-Commerce customers. Real time availability (for Integrated Hotel Source Availability participants), rate range, classifications, and hotel detail information will be retrieved from TPF Hotel Select and seamlessly populate the "pop up" boxes in the example below. The User can view the information by clicking on the appropriate
- B. Design the map to always center the map proportionally from both the airport and city center, regardless of the number of properties requested. This method saves the User from having to zoom out, zoom in, pan left, etc. No other travel map currently has this functionality. Competitor's static mapping product either shows hotels in relation to the city center, airport, or reference point.
- Provide ability to sell from the map displays.
- D. Hotel Mapping will strategically position Worldspan to capture additional e business.
- Incorporate the mapping product into Travel Button.

II. Benefits

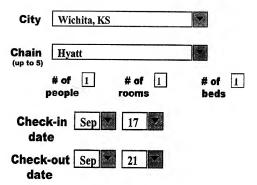
- A. Hotel Interactive Mapping will integrate the most valuable components for a customer into a single source 1) location 2) price 3) property type (i.e. deluxe vs. motel), and 4) availability. This integration will reduce the number of "clicks" by the User to obtain the necessary information to make a decision.
- Hotel Interactive Mapping will provide Worldspan a competitive edge Worldspan competitors only offer static mans.
- C. This product would be of great benefit to both traditional Users and e-Commerce vendors, giving them a powerful selling tool. This product provides value to the corporate and leisure traveler.
- D. Integrated Hotel Source Availability and Integrated Hotel Source Rate Range provides availability status and rate range directly from the participating Associates internal reservation system. These products will be incorporated into the mapping product. IHSA and IHRR are industry first, Worldspan exclusive products.
- Increased hotel content attracts e customers like Orbitz and competively aligns Worldspan with web sites like Travelocity.
- F. Increased value for Travel Button.

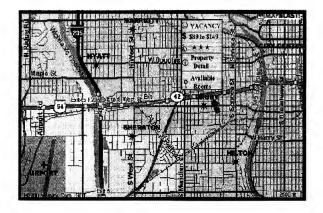
III. Recommendations (optional)

A. Below is an example of the display Users would access via the Go! Platform. A Hotel Icon would exist on the screen allowing the User to access maps. The User would click the icon and see the City, Chain, # of people, # of rooms, # of beds, check-in date, and check-out date. The city box can be populated by typing the city name or by using the drop down arrow to the right of the box. The chain box can be populated by typing the hotel chain name or by using the drop down arrow to the right of the box. After successfully completing the listed items a map will be shown on the screen identifying the location of each hotel requested the below map shows five chains (the recommendation is the User can specify up to five chains. Based on the example below the User is interested in the Drury Inn. By clicking on the Drury Inn the User will quickly see if the property is available, rate range, and classification or star rating. Property detail will provide a list of applicable amenities and details about the property.

Date: (store cover sheet date)

GO! MapIt





RE-CAP

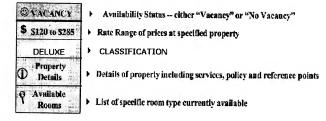
Wichita, Kansas

Sept. 17-21, 2000

Hilton, Drury, Hyatt, Sheraton, Marriott

- 1 Person
- 1 Room
- 1 Bed

Legend



Availability Status – either "vacancy or "no vacancy"
Rate Range – range of prices at specified property
Property Types (or classifications)
Details of property including services, policy, reference points, and amenities
List of specific room type available

IV. Other Considerations

- · Mapping product must be incorporated into Travel Button.
- Need to discuss possibility of incorporating amenities as part of the initial search process (to be input by User when dates, number of persons, and number of rooms.